

**we are
amazonians**

Sustainable responsible beauty

Amazonian
ALLIANCE



Snerga
SKIN EVOLUTION



THE amazon Rain FOREST



A unique human heritage

The Amazon is the half of our planet's remaining rainforest and home to half of all our plant and animal species. The Amazon Rainforest not only provides us with fresh, clean air to breathe but also absorbs millions of tons of CO₂ emissions, main cause of climate changes.

One-tenth of all trees in the Amazon have been logged in our lifetimes, contributing to a warming planet: forest conservation and protection is essential to avoid dangerous climate change.

intRODUCing THE SInERGA

amazonian SUSTainABLE RESERVE

In a unique arrangement with the Brazilian government and **EBCF (Brazilian Rainforest Conservation Company)**, Sinerga is able to help protect the Amazon and enjoy the fruits of its environment, while supporting its communities without felling a single tree.

Sinerga, in partnership with **EBCF**, owner of 35.000 acres of Amazon rainforest granted by the Brazilian Governement, is a proud member of the **AMAZONIAN ALLIANCE** project to create the **one and only Private Reserve for Sustainable Development (PRSD)** in the history of Amazonia and Brasil.

PARTNERS ROLE:



EBCF

Is the unique private company which obtained the permission to manage a Private Reserve in the Amazonan rainforest developing business platforms and eco-services according to environnementally sustenable and fair-trade models.



SINERGA

By partnering with the Amazonian Alliance, Sinerga is granted license to market non-timber products and services, such as the sourcing of rare and revitalizing plant extracts that may be used in the personal care industry.

Sinerga directly sustains social and health programs (drinkable water filters, first aid kits) in help of riverside communities.



amazonian aLLiance PROGRAM

The Amazonian Alliance program to sustain the Private Reserves for Sustainable Development (PRSD) is based on three main core pillars:

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Amazon Rainforest conservation and Biodiversity protection



- ✓ Satellite Monitoring System, providing continuous surveillance to control human activity inside and around the Reserves.
- ✓ Fauna and Flora inventories (list of all species - rares, natives and extinction).

Sustainable development of local communities



- ✓ Implementation and management of social and environmental programs (health, education, income generation, infrastructures, sport) for the benefit of 1750 people, 350 families, 15 communities.

Climate change mitigation by Reducing Co2 emission



- ✓ - 3 millions tons off CO2.



SinERGa FOR amazon



Sinerga sustains the Amazonian Alliance plan by means of:

Sustainable Certified Ingredients

- Scientific research, acquisition, processing, refining, testing, certification and trading of **non-timbered** rainforest native raw materials and other non-timber forest products for personal care use, based on concepts of sustainable use of Amazonian ingredients.

Scientific research and innovation

- Sinerga promotes Research & Development in partnership with local institutions and organizations; research for novel ingredients.



JOIN US TO PROTECT



The Sinerga Amazonian Sustainable Reserve can help you unlock new opportunities and countless economic, environmental, social and even spiritual benefits.

By choosing Sinerga Amazonian ingredients and formulas companies will become supporter of the **AMAZONIAN ALLIANCE** and part of the first Private Reserve for Sustainable Development in Amazon rainforest history getting the “seal” **WE ARE AMAZONIANS**.

THE SEAL “WE ARE AMAZONIANS”: SUSTAINABILITY AS ADDED VALUE FOR CUSTOMERS



The “We Are Amazonians” Seal

It grants the certainty that the product ingredients contributes to:

- ✓ fight deforestation trough Amazon rainforest conservation and biodiversity protection;
- ✓ reduce poverty trough the sustainable development of local and riverside communities;
- ✓ fight climate change trough CO2 emissions reduction and carbon offsetting in industrial products and processes.

THE amazon



Besides this, joining the project allows the following benefits:

Sourcing Ingredients

- Implementation and management of supply chains of Amazonian non-timber forest products and ingredients.
- Tracking of each supplier, raw product or ingredient bought or sold by the Alliance, assuring sustainable harvesting, quality, quantity, pricing, and fair labor practices.
- Production of local formulations benefitting from the Manaus Tax-Free Zone.
- Research & Development in partnership with local institutions and organizations.

Carbon Offsetting

- Carbon credits available
- Certification of VCS + CCB (Verified CO2 emission reduction certificates).

Sustainability Certifications & Transparency

- Environmental Monitoring (Forest Satellite Images) and inventories.
- Annual reports highlighting the sustainable development and social projects.
- Monitoring System for CO2 emissions reduction.
- Traceability, origin and quality of raw materials and supply chain ingredients.



**Join us, be part of the first sustainable reserve development
in Amazon rainforest history.**

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